

For more than twenty-five years Will Furman has been an award winning photographer/director of more than 80 film and television programs. He has been awarded seven CINE Golden Eagles, three New York Film Festival Gold Awards, and over 50 other international film festival honors. He now specializes in still photography, focusing on images from nature.

Will received a B.A. and M.A. from San Francisco State University in Television and Motion Pictures. He founded Furman Films in San Francisco and was director/cameraman on more than 300 TV commercials for some of America's largest advertising agencies: BBD&O, McCann Erickson, Foote, Cone & Belding, Ketchum Communications, J. Walter Thompson, K&E and Ogilvy & Mather.

Before focusing on film programs for television, he produced, directed and photographed major public relations and marketing films for some of the most prestigious corporations, including Apple Computer, Boise Cascade, Black & Decker, Sun-Maid Raisins, Weyerhaeuser, Seagram Vintners, Diamond Walnuts, MJB Coffee, Safeco, Kaiser Aluminum, C&H Sugar, and Levi Strauss.

An accomplished musician and composer, Furman has nearly 40 television and film credits. He performs regularly as a singer doing Broadway, rock & roll, pop and jazz numbers, and frequently sings the National Anthem at major league baseball games. Furman also produced the only music specifically recorded for George Lucas' mega-hit film, American Graffiti.

Furman has specialized in landscapes and animal photography for the past 10 years focusing his own individual creativity, rather than the ad agency or corporate group creativity. His creativity is now branching out beyond landscapes into other areas of fine art. Will is a member of ImageMakers in Monterey and exhibits his work regularly in shows in the area. Will lives with his wife in Carmel Valley. His studio is in his home.